

# NAWAL SHAHRIL

GRAPHIC DESIGNER

## ABOUT

A creative and enthusiastic person with more than 7 years of experience in the communications field designing print and digital collateral, conceptualizing digital and onsite work, artistic direction, video editing, branding, UI/UX design, copywriting, broadcast journalism, and customer service. Work excellent under pressure, highly organized, and great at handling multiple projects. A team player rockstar.

## EDUCATION

**[elvtr]**  
Online  
Certificate  
Creative Advertising  
July 2024

**Pikes Peak State College**  
Colorado Springs, Colorado  
Associate Degree  
Multimedia Graphic Design  
December 2022

**Universiti Sains Malaysia**  
Penang, Malaysia  
Bachelor's Degree  
Communications (Film & TV)  
August 2008

## SKILLS

### Adobe Creative Suite

Illustrator  
Photoshop  
InDesign  
Premiere Pro  
After Effects

### UI/UX Design

Adobe XD  
Figma  
Miro  
Wordpress  
HTML / CSS

### Design

Layout  
Surface Pattern  
Typography

### Video Production

Editing  
Single Camera Production  
Multi-camera Production

### Communications

Integrated Marketing  
Public Speaking  
Event Management

## EXPERIENCE

### Marketing & Promotions Coordinator

2023 - Present

#### Pikes Peak Library District

- Coordinated various campaign and initiatives throughout the library (i.e New Year New You & Open House campaign)
- Ensured all design collaterals and signage were on brand and consistent with the brand guideline
- Acted as project manager, ensuring all marketing request were fulfilled in a timely manner
- Collaborated in a group setting for brainstorming and coming up with best practices for campaign promotions

### Senior Library Assoc. Creative Services

2021 - 2023

#### Pikes Peak Library District

- Produced and organized Pikes Peak Live!, a talent showcase
- Edited the Artist of the Knight Season 3, a six-episode series highlighting talents in the Pikes Peak region
- Marketing liason for Repair Café project
- Provided great customer service and support at the makerspaces and branches across the district

### Graphic Design Internship

2021

#### Silver Key Senior Services

- Produced various videos to boost SEO
- Produced video advertisement for Senior Summit 2022

### Freelance Graphic Designer

2019 - Present

#### Manitou Arts Center

- Designed strategic plan booklet

#### Pikes Peak Interfaith Coalition

- Designed posters for annual talks

#### Pongo Studios

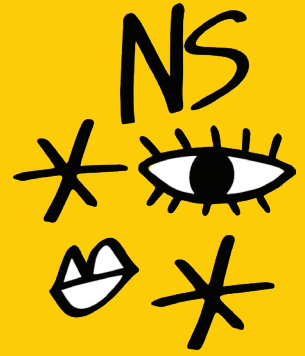
- Designed user interface for website
- Illustrated digital assets
- Designed album cover for Sada Borneo

### Assistant Producer

2012 - 2014

#### Primeworks Studios Sdn. Bhd., Malaysia

- Worked on Malaysia's award winning women talk show, Bella on NTV7
- Produced various segment on the show
- Wrote scripts and performed voice overs
- Worked with various brands to be featured in the show as part of promotion



## CONTACT

### PHONE

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### EMAIL

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### WEBSITE

nawalshahril.com

## REFERENCES

### Denise Abbott

Chief Communication Officer  
Pikes Peak Library District  
(310) 430-0496

### Peter Strand

Design Instructor,  
Pikes Peak State College  
(719) 502-3730

### Tara Ahmad

Former Assistant to  
Dean of Medical Sciences,  
Pikes Peak State College  
(719) 322-2602